

Entrepreneurial Leadership Camp

July 8-17, 2007



Presented by the

Ephren W. Taylor II
Entrepreneurial Academy

in collaboration with

Cheyney University of Pennsylvania

For students entering the 10th, 11th or 12th grades.

Cheyney University of Pennsylvania was founded on February 25, 1837. It is America's oldest Historically Black Institution for higher education. Cheyney's mission is to prepare confident, competent, reflective, visionary leaders to become responsible citizens. The university is strategically located approximately 25 miles south of Philadelphia, PA. The campus sits on 275 acres of land, with buildings featuring both modern and historic architecture. The university offers undergraduate degree programs through the College of Arts and Sciences, and the College of Education.

Ephren W. Taylor II manages over \$150 million in assets as CEO of City Capital Corporation. His concepts on empowering communities with both profitable and socially-conscious investing and development are highly innovative. Follow the results of this cutting-edge, community revitalization model on the 25-city "Urban Wealth Tour" which features Mr. Taylor and promotes economic empowerment, affordable housing and entrepreneurship in urban communities.

Ephren W. Taylor II

Entrepreneurial Leadership Camp

at Cheyney University



JULY 8-17, 2007

STUDENT APPLICATION

Entrepreneurial Leadership Camp

The *Entrepreneurial Leadership Camp* is a branch of the Ephren W. Taylor II Entrepreneurial Academy (ETEA) hosted in collaboration with Cheyney University. The camp provides an in-depth overview of entrepreneurship and wealth-building in an intense, 10-day curriculum that shows students the process of how to start and operate a business. Students will learn about the impact small businesses have on the global economy and society, and how entrepreneurship is a viable and rewarding career choice. Facilitators will include Cheyney University faculty, popular media personalities and successful business owners. Ultimately, students will leave the camp with the tools necessary to launch their journey toward entrepreneurship. The administrative team will maintain contact with participants for follow up throughout the year.

About the Camp's Founder

Ephren W. Taylor II is the youngest African American CEO of any publicly traded company, ever – City Capital Corporation. Described as “walking Black History” by popular radio show host Tom Joyner, Mr. Taylor started his first business venture at age 12, when he began making video games. By age 17, he was a millionaire.



Mr. Taylor has been featured on national television and radio shows including CNBC's Big Idea, Fox News' Your World with Neil Cavuto, Bulls & Bears and the Doug Banks' Morning Show. He is rapidly emerging for generations X and Y what Warren Buffet is for baby boomers; the premier financial expert for a generation.

Mr. Taylor partnered with Cheyney University to create ETEA because of the institution's rich tradition in offering young people the opportunity to succeed.

Who May Apply

The 2007 *Entrepreneurial Leadership Camp* is scheduled for July 8-17, 2007 at Cheyney University in Cheyney, Pennsylvania. Rising high school Sophomores, Juniors and Seniors who are interested in owning their own business are encouraged to apply. Participants will reside on the Cheyney University campus for a two-week session (10 days).

Cost

Housing, meals, and program materials are **FREE** to selected students. Participants are responsible for providing transportation to/from Cheyney's campus. All participants will be required to stay in on-campus housing for the duration of the program and will be supervised at all times. Students successfully completing the program will receive a cash stipend at the end of the term.

How to Apply

To receive consideration for participation in the Ephren W. Taylor II *Entrepreneurial Leadership Camp* presented in collaboration with Cheyney University, please do the following:

- Submit a **COMPLETED** application package;
- Submit an **OFFICIAL** transcript;
- Respond to the essay question;
- Obtain one completed form and letter of recommendation from a non-relative;
- List any activities you are/have been involved with to support your home or school communities;
- Review your application for accuracy and all required signatures;
- Submit your completed application by **MAIL, EMAIL** or **FAX** before the **deadline of June 5, 2007** to:

Ms. Abbie Ewing - ETEA
Cheyney University of Pennsylvania
1837 University Circle
P.O. Box 200
Cheyney, PA 19319

Fax: 610.399.2605

Email: aewing@cheyney.edu

Please indicate if your letter of recommendation will be sent under separate cover. Incomplete applications will not be considered. Information submitted within all packages will be held in confidence according to standard University procedure. Any documents submitted become property of the *Entrepreneurial Leadership Camp* and will not be returned.

Application Deadline

All applications must be received by June 5, 2007.
Students selected will be notified by or before June 15, 2007.

Contact Us

For additional information or questions, please contact:

Ms. Abbie Ewing - ETEA
Cheyney University of Pennsylvania
1837 University Circle
P.O. Box 200
Cheyney, PA 19319
Phone: 610. 399.2368
Fax: 610.399.2605
Email: aewing@cheyney.edu

Students selected to participate will be notified by June 15, 2007.

Thank you for your interest in the Entrepreneurial Leadership Camp as presented by ETEA and Cheyney University. We look forward to reviewing your information and your potential participation in the program.

Selection Criteria Checklist *(ETEA administrative use only)*

Application packages will be considered in accordance with the following:

- | | |
|--|---|
| <input type="checkbox"/> Complete Application | <input type="checkbox"/> Community Engagement |
| <input type="checkbox"/> Form and Letter of Recommendation | <input type="checkbox"/> Essay |
| <input type="checkbox"/> Transcript | |

Date Received: _____

Processed by: _____

Date Verified Complete: _____

Accepted: ___Y ___N

ESSAY RESPONSE (Please type or print in blue or black ink)

In a one-page, typed response, please tell Mr. Taylor what you would do if you were given one million dollars.

Name

Signature

RECOMMENDATION FORM (Please type or print in blue or black ink)

Name of Applicant (Please Type or Print)

College/University

Name of Reference

Phone Number of Reference

The above named applicant seeks to participate in the **Entrepreneurial Leadership Camp** hosted by the Ephren W. Taylor, II Entrepreneurial Academy in collaboration with Cheyney University. Please complete this form and comment, in a letter of recommendation, on following:

- Your relationship to the applicant;
- How long you have been acquainted with the applicant;
- The applicant's business sense and/or creative ability;
- The applicant's character and personality; and
- Any comments to support their selection for the **Entrepreneurial Leadership Camp**.

Please rate the applicant in the following categories:

	Below Average	Average	Above Average	Outstanding
Ability to "think outside of the box"				
Commitment and Dedication				
Personal Maturity				
Overall Recommendation				

You may address your letter to: **Entrepreneurial Leadership Camp Selection Committee**

Signature

Date

Address

City

State

Zip

Please submit your completed form and letter by MAIL or FAX to:

Ms. Abbie Ewing -ETEA
Cheyney University of Pennsylvania
1837 University Circle
P.O. Box 200
Cheyney, PA 19319
Fax: 610.399.2605

COMMUNITY ENGAGEMENT

Using the space below, list any activities with which you have been/are involved that in your community. Be prepared to verbally elaborate on the level of your participation, goals accomplished and the benefits delivered.

[Empty space for listing community engagement activities]

Signature

Date