

ESPN Audience Research Intern, New York

The internship is paid and it's also full-time. The student must be a full-time student and be willing to relocate to New York (if necessary) for the summer. There's more information available at www.espn.com/joinourteam <<http://www.espn.com/joinourteam>> .

JOB DESCRIPTION

Job Responsibilities

The Audience Research intern will assist in collecting, organizing, and analyzing ratings and other view opinion/behavior data.

The intern will work on a variety of projects for departments including:

Programming, Communications, and affiliate sales, with a particular emphasis on Consumer Marketing & Media Strategy.

The intern will be invited to participate in all departmental meetings, and all phases of projects that s/he is a part of.

The broad exposure of the Research department to virtually every department in the company makes this an invaluable overview of ESPN.

Required Qualifications

Must have good analytical skills, ability to interpret data and be a strong writer.

Proficiency with Windows based PC applications such as Excel, Word, and Powerpoint is also required.

Successful candidate should have the ability to handle multiple tasks and be able to work with minimal supervision.

Related work experience is a plus.

Must be a full time student in good academic standing who has just completed their Junior year and is enrolled in a relevant bachelor's degree program.

The student must be authorized to work in the U.S. for any company.

Desired Qualifications

Communications

Psychology

Economics

Business-related field